

**WHAT IS CLAIMED IS:**

1. Method for diecutting a web into individual diecuts,  
said web being provided with adhesive at least on one  
side thereof and being on a backing material, said  
5 method comprising cross-diecutting along a diecutting  
line subdividing the web into the diecuts over an  
entire width of the web, said diecutting line being a  
non-branching line having a form other than that of a  
straight line, wherein during the cross-diecutting  
10 the backing material is not cut into, or is cut into  
only insignificantly.
2. Method according to Claim 1, wherein the cross-  
diecutting has an angle of substantially  $90^\circ$  in  
relation to the direction of the web.
- 15 3. Method according to Claim 1, wherein the diecutting  
line is arcuate, undular, sawtooth-like and/or  
zigzag-formed.
4. Method according to Claim 1, wherein the web  
comprises a layer of adhesive or a substrate which is  
20 provided with an adhesive on one or both sides.
5. Method according to Claim 1, wherein anti-adhesive  
coatings have been applied to both sides of the  
backing material, the two anti-adhesive coatings not  
differing substantially in the degree to which they  
25 repel the same layer of adhesive.